

Sethness Roquette selects IMCD US to join its global food distribution network

IMCD US Food & Nutrition becomes the exclusive distributor of Sethness Roquette's Caramel Colors across the United States

Skokie, IL (USA), November 23, 2021 – Sethness Roquette, the global leader in Caramel Colors for the Food & Beverages industries, today announced it has selected IMCD US Food & Nutrition (“IMCD US”) to become the exclusive distributor of its Caramel Colors across the United States effective January 1, 2022.

“On top of sales to direct customers, distribution is critical for Sethness Roquette, which is committed to providing the highest quality Caramel Colors, along with an outstanding level of service,” said Andre Kwee, Distribution Manager USA. “We fully trust in the IMCD US team’s abilities, technical resources and highly-skilled teams to take over the promotion of our wide range of products.”

IMCD US is part of IMCD Group, a global market-leader in the sales, marketing, and distribution of speciality ingredients, supporting and inspiring a multitude of manufacturing markets from coast-to-coast throughout North America. IMCD’s global reach includes a presence in more than 50 countries and a vast network of laboratories, including the IMCD Food & Nutrition Technical Centre serving the North America market.

“For more than 140 years, we have been delighted to support our customers through long-term relationships with the highest level of service required in the food and beverage industries,” said Tom Schufreider, President America of Sethness Roquette. “IMCD US is a fantastic fit for Sethness Roquette in the U.S. because they offer national coverage, dedicated in-house technical support and a highly trained Customer Service team. They will perfectly complement our sales network to direct customers.”



About Sethness Roquette

Sethness Roquette is the worldwide leader in the production of liquid and powder Caramel Colors for the food and beverage industry. With manufacturing plants located in North America, Europe and Asia, Sethness Roquette offers international coverage for global customers with a very wide range of caramels for the Food and beverage industries.

Sethness Roquette is an autonomous subsidiary of Roquette Frères, France, and is dedicated to the production of Caramels (Caramel Colors, Caramel Ingredients, Specialty Caramels).

Sethness Roquette Caramel Colors are available in a wide range of strengths and hues to achieve food colors from light yellows to deep browns. We offer flexible, stable and economical coloring solutions to food processors around the globe, and we remain on the cutting-edge of the food industry by delivering liquid and powder Caramel Colors that satisfy the latest consumer demands – such as simpler, easy-to-understand clean labeling, and using safe “free-from” ingredients. In addition to the diverse color spectrum of our Class I to Class IV Caramel Colors, we offer many clean-label options.

For further information, please visit www.sethness.com or contact mail@sethness-roquette.com

About IMCD Group

The IMCD Group is a global market-leader in the sales, marketing, and distribution of specialty chemicals and ingredients. Its result-driven professionals provide market-focused solutions to suppliers and customers across EMEA, Americas and Asia-Pacific, offering comprehensive product portfolios ranging from home, industrial and institutional care, personal care, food and nutrition and pharmaceuticals to lubricants and energy, coatings and construction, advanced materials, and synthesis.

The IMCD Group realized revenues of EUR 2,775 million in 2020 with nearly 3,300 employees in over 50 countries. IMCD's dedicated team of technical and commercial experts work in close partnership to tailor best-in-class solutions and provide value through expertise for around 50,000 customers and a diverse range of world class suppliers. IMCD shares are traded at Euronext, Amsterdam (IMCD).

For further information, please visit www.imcdgroup.com.

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