

# SETHNESS PRODUCTS COMPANY

## NATURAL STATUS OF SETHNESS CARAMEL COLOR

There is no simple answer to the question regarding the “Natural” status of Caramel Color because the FDA does not have a legal definition of a “Natural” color additive. Caramel Color is regarded by some to be “Natural” because it is exempt from certification (21 CFR 73.85). Caramel Color does not require a certificate like FD&C colors. Caramel Color is often included in discussions with other “natural colorants”.

Sethness Products Company cannot claim any of our Caramel Colors as “Natural”.

According to the FDA any color added to food means the food becomes “Artificially Colored” (21 CFR 101.22 (k)(2)). “Natural” on Food Labeling (<https://www.fda.gov/Food/GuidanceRegulation/GuidanceDocumentsRegulatoryInformation/LabelingNutrition/ucm456090.htm>) states: “The FDA has considered the term “natural” to mean that nothing artificial or synthetic (including all color additives regardless of source) has been included in, or has been added to, a food that would not normally be expected to be in that food.”

There is no “Natural Certificate” for Caramel Color.

Although Sethness Products Company cannot claim that our products are “Natural”, we can state a few facts that might help you, the customer, decide on the use and labeling of your products. Sethness Products Company manufactures Caramel Colors according to 21 CFR 73.85, therefore we do not use, nor do any of our Caramel Colors contain: solvents, alcohol, preservatives, added flavors (natural or artificial), or artificial colors. None of the carbohydrates are grown in sewer sludge. None of our products are irradiated. Sethness Caramel Colors do not contain any genetic material or genetically modified proteins. Sethness Products Company manufactures all four classes of Caramel Colors in which some consider Class I to be the most “natural”. The food-grade carbohydrate sources are: Non-GMO (non-organic and organic), or derived from genetically modified corn (GMO).

If there are any questions, please contact us at [lab@sethness.com](mailto:lab@sethness.com) or 888-772-1880.

NATURAL 008/LAB/STMT	PAGE 1 OF 1	Authorized by JME
1347 Beaver Channel Parkway, Clinton, IA 52732	Original: 08/30/04	Revised: 06/07/18

*NOTE: Once this document is copied, printed, emailed, downloaded, or modified in any way from what is stated on its' docsign sheet, it becomes UNCONTROLLED. For the current Controlled Document or assistance contact [lab@sethness.com](mailto:lab@sethness.com) or [www.sethness.com](http://www.sethness.com) or call 888-772-1880.*